



**Position:** Blog Writing Volunteer

**Our Organizational Overview:**

FFEN is a nimble, innovative and entrepreneurial nonprofit focused on reshaping the Minnesota hunger relief system through capacity building and culture change. In the rapidly changing hunger relief sector, we engage 50+ skilled pro-bono volunteers to offer pragmatic and no cost consultation paired with equipment needs to food shelves adapting their services to meet their community needs. We operate by building trust-based relationships with local food shelves and support them to incorporate increased business and service best practices in their work. Creating a statewide hunger-relief sector that moves beyond pounds of food to advance shopper outcomes that offer dignity, security and wellbeing.

**Your Purpose and Impact:**

With our limited staff focusing our time on partnering with food shelves and reshaping the hunger relief system we do not have the capacity to tell the stories of our work. ***That's where you come in!*** We need a skilled writer to help develop effective storytelling techniques that share the stories of FFEN, local food shelves and the changing hunger relief system. To lead development of both web and social media content that evolves how the broader public understands what a food shelf can look like and the critical stabilizer role it plays in a community.

**Your Opportunities for Growth:**

- Gain experience and refine your ability to communicate effectively with unique audiences (donors, volunteers, food shelves and peer organizations) while ensuring broader alignment with organizational brand and tone
- Develop your ability to craft concise blogs and blurbs that convey meaning for different communications avenues
- Enhance storytelling tone that honors the important work being done in the field by local food shelves

**During this Internship you will have responsibility for:**

- **Story Development:** Attend or watch the recording of the project impact meetings we have with our food shelf partners, ask questions of staff, volunteers and food shelves to capture an engaging story.
- **Blog Post Creation:** Create 2-3 engaging blog posts around our project impact reports per month
- **Social Media Promotion:** Brainstorm and create social media blurbs to promote the FFEN blog in a way that shares stories and increases engagement.

**What you will need to be successful in this position (Position Requirements:)**

- Comfortable talking with a wide variety of people to draw out and honor what makes each story unique
- Strong written and verbal communication skills
- Ability to operate in a fast-paced, flexible work environment and take initiative to meet broad goals

**Time Requirements & Schedule:**

- **Total Time Requirement:** 2 hours per week
- **Work Site:** FFEN Offices, 701 North 3<sup>rd</sup> Street, Minneapolis, MN 55401; flexibility to work remotely
- **Technology:** Must have access to a computer to attend and/or watch recorded meeting, writing, and communication with FFEN staff.
- **Status:** Blog Writing Volunteer

To apply for this volunteer position, send your resume and two writing samples to: [volunteer@ffn.org](mailto:volunteer@ffn.org)